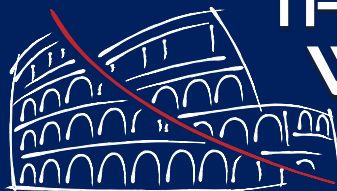


MARKETPLACE



# THE SECOND WORLD LANDSLIDE FORUM

"PUTTING SCIENCE INTO PRACTICE"



3-9 OCTOBER 2011  
FAO HEADQUARTERS, ROME

## THE SECOND WORLD LANDSLIDE FORUM

The World Landslide Forum (WLF) is a triennial mainstream conference aimed at gathering scientists, stakeholders, policy makers and the industry dealing with the management of landslide risk. The emphasis of the second edition will be "Putting science into practice" with special attention to actual implementation of technology and research in everyday applications and procedures with the direct involvement of researchers, engineers, private enterprises, stakeholders and policy and decision makers.

## MARKETPLACE

According to the Forum topic "Putting science into practice", a central role will be devoted to the Exhibition. An open and dynamic marketplace, right in the heart of the Forum venue and focused on the most recent technologies, systems and solutions to fight landslide risks, will run parallel to WLF2.

## VENUE

The Second World Landslide Forum will be hosted by the Food and Agriculture Organization (FAO) of the United Nations in the Headquarters building in Rome. After Tokyo 2008, Rome is an ideal venue for the Forum, due to its millennial tradition of interaction between human development and natural environment at the very centre of a country which is highly affected by landslides.

## WHO IS TAKING PART ?

Exhibitor profile: companies, research institutes and governmental agencies dealing with emerging technologies in landslide investigation, landslide risk management, GIS, remote sensing, monitoring systems, technologies for the reduction of landslide risk.

Delegate profile: international audience composed of key decision makers from governmental agencies, professionals, and academics dealing with landslide research and practice.

Expected delegates: around 500.





## EXHIBITORS SPACE RATES

Booth fee:

- for Early Registration: 2800 € (before 30 April 2011)
- for Registration: 3300 € (by 10 September 2011)

Booth minimum size: 9 square meters.

Booth package: carpeted floor space, outer walls, name board, spotlights, one table and two chairs, electrical connection, wireless internet connection, n. 2 full registrations to WLF2.

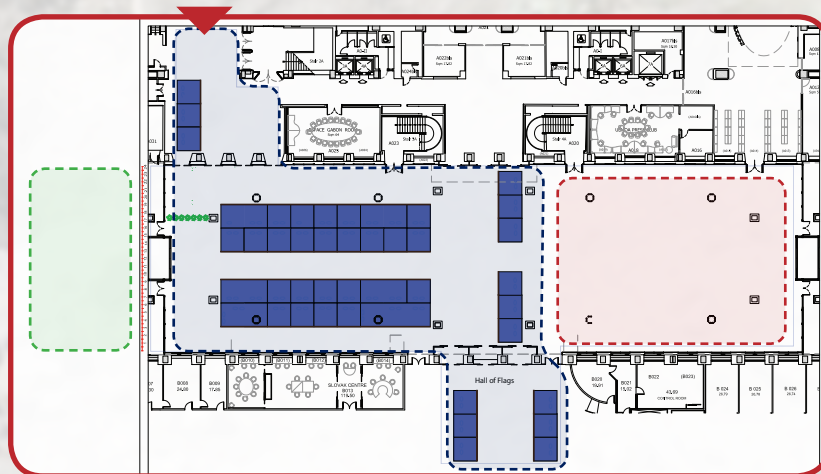
The rate includes:

- a Company presentation that will take place on 5 October 2011 in the Atrium of FAO in which each Company will have the possibility to introduce itself and its activities;
- a specific publication for Exhibitors containing case histories or studies or meaningful activities developed by each Company;
- the opportunity to organize Short Courses for the benefits of professionals and consultants having the duration of 2-4 hours.

## FORUM SPONSORSHIP PACKAGES

The sponsorship package includes:

- Sponsor's Banner at the Forum Web Site.
- Distribution of Sponsor's technical information respectively brochure, supplied by the Sponsor itself, in satchels to be distributed to each participant.
- One full copy of list of participants to the Forum to be delivered to the Sponsor on the days following this event.
- Sponsor will have the right to use both the Forum logo and the wording "Official Sponsor of WLF2" in any advertisement it may issue or publish.
- Package fee: 2000 €



## MARKETPLACE PLAN

An "Open Space" is available next to the Atrium that is an outdoors exhibition space for Companies that need large spaces to expose tools and machineries (costs on request).

- Main exhibition space
- Conference Room for short courses from exhibitors
- Open Space

## GENERAL PROGRAMME

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
<b>morning</b>	Open ceremony High level panel discussion	Parallel sessions	Marketplace/ Technical visit	Parallel sessions	Parallel sessions	Field trip	Field trip	
	MARKETPLACE		MARKETPLACE					
	LUNCH TIME							
	MARKETPLACE		MARKETPLACE					
<b>afternoon</b>	Parallel sessions	Parallel sessions	Marketplace/ Technical visit	Parallel sessions	Round-table discussion Closing ceremony			

## FACTS AND DATES

- Early registration: 30 April 2011
- Registration: 10 September 2011
- Marketplace dates: 3-7 October 2011
- Venue: Italy, Rome, FAO Headquarters

## ORGANISERS

The 2nd World Landslide Forum is organized by the Global Promotion Committee of the International Programme on Landslides (IPL). IPL is a thematic platform on Landslides with UNISDR, promoting landslide research and capacity building for the benefit of society and the environment and including ICL, UNESCO, FAO, UNISDR, WMO, UNU, ICSU, WFEO, IUGS and many research and land management institutions.

### Chairpersons

Claudio Margottini (ISPRA, Dpt. Geological Survey of Italy, Forum Chair)  
Paolo Canuti (ICL President)  
Kyoji Sassa (ICL Executive Director)

## SECRETARIAT

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